

Part 2A of Form ADV: *Firm Brochure*

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This brochure provides information about the qualifications and business practices of BCM Advisors, LLC (hereinafter “BCM” or “firm” or “we”). If you have any questions about the contents of this brochure, please contact us at (337) 233-7758 or at info@bcm-advisors.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about BCM is available on the SEC’s website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. The CRD number for BCM is 107946.

Item 2. Summary of Material Changes

BCM Advisors, LLC made the following material changes to Form ADV, Part 2A since its Annual Amendment dated March 2, 2020.

The name of Billeaud Capital Management, LLC was legally changed to BCM Advisors, LLC effective on June 19, 2020.

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Item 4. Advisory Business

BCM is a fee-based Registered Investment Adviser with its principal place of business located in Lafayette, Louisiana. We have been in business since 1987, as a sole proprietorship until 1991 and as an incorporated entity from 1991 to March of 2017. In March of 2017, BCM changed the form of organization from a corporation to an LLC, and in June of 2020 changed its name to BCM Advisors, LLC. There has been no practical change in control or management of BCM as a result of the change in the form of the organization of BCM or the change of name.

Joseph Billeaud, through his sole ownership in JSB Investment Holdings, Inc, is the majority owner of BCM and serves as BCM's Chief Investment Officer. George W. Holland, IV, through his single member entity, Holland Investments, LLC, is a minority owner of BCM and is the Director of Advisor Services of BCM. Hille Domingue, through his single member entity Harding Street Holdings, LLC, is a minority owner in BCM and serves as the Chief Compliance Officer of BCM.

Discretionary assets under our firm's management were \$485,139,308 as of December 31, 2019. Non-discretionary assets under our firm's management were \$0 as of December 31, 2019. Assets Under Advisement by our firm were \$4,316,756 as of December 31, 2019. The total assets under management and advisement by our firm were \$489,456,064 as of December 31, 2019.

Portfolio Management Services

BCM is in the business of managing investment portfolios for our clients, primarily through either The BCM All-Weather Balanced Portfolio or The BCM All-Weather Growth Portfolio. Additionally, BCM offers other portfolio groups, such as Social Values Portfolios, (all collectively referred to as "Portfolios"). Our firm provides continuous advice to a client regarding the investment of client funds. Through personal discussions, in which goals and objectives based on a client's particular circumstances are established, we determine the client's individual objectives, time horizons, risk tolerance, and liquidity needs. We may also review and discuss a client's prior investment history, as well as family composition and background. Based on these discussions, we first decide whether the client's personal situation and goals are suitable for the investment portfolios that BCM uses, and, if so, which of the Portfolios best fits the client's personal situation.

We manage advisory accounts on a discretionary basis, which means we will implement transactions without seeking prior client consent.

Account supervision is guided by the structure of the portfolios, stated objectives of the client, as well as tax considerations. Clients may impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors.

BCM provides portfolio management services to ERISA accounts, and, as such, BCM is a fiduciary under the ERISA and IRS rules and regulations. As a fiduciary, BCM is prohibited from entering into certain transactions that would be deemed to be a conflict of interest with these clients or rely on an exemption from the prohibited transaction.

One such conflict of interest that arises is in those situations where BCM recommends that an ERISA plan participant rollover a distribution from an ERISA Plan into an IRA for which BCM will provide portfolio management services. Since BCM will receive management fees it would not have otherwise received if the ERISA plan participant would have left the distribution in the ERISA Plan, this presents a conflict of interest. Therefore, before recommending a rollover to an IRA, BCM will make a determination that the rollover is in the “best interest” of the participant.

In conjunction with certain ERISA accounts, BCM has contracted with BAM Advisors Services, LLC for Advisors Access™ 401(k) services, including access to model investment portfolios and administrative and marketing support services. In accordance with the Agreement between BAM and BCM, BAM receives a portion of the Advisors Access fees paid by participating 401(k) plans.

Financial Planning Services

BCM performs financial planning services for clients. BCM takes a comprehensive approach in developing a financial plan, based on a client’s financial goals identified by a client in a Financial Planning Questionnaire. As such, the financial plan encompasses an analysis of the client’s cash flow, analysis of a client’s risk and insurance coverage, retirement savings and income planning, education planning, investment portfolio analysis, and estate planning.

Item 5. Fees and Compensation

Portfolio Management Services

Our annual fees for Portfolio Management Services are based on the net asset value of the client account(s), including cash, as shown on the client account statement at the end of a calendar quarter, in accordance with the following schedule:

Up to \$2,000,000	- 1.00% per year
\$2,000,001 to \$5,000,000	- 0.75% per year
\$5,000,001 to \$10,000,000	- 0.60% per year
\$10,000,000 and above	- 0.50% per year

A conflict of interest exists when we encourage a client to add money to their account since the amount of our fees increase as a result of the increase in the value of the client’s account. Adherence to our fiduciary duty to our clients mitigates this risk since BCM only makes that recommendation if, after due consideration, such a recommendation is in the best interest of client, considering the client’s goals and objectives.

Portfolio management fees are directly debited in arrears, at the end of each quarter, based upon the billable balance on the last day of that calendar quarter, pro-rated for additions and withdrawals.

For certain ERISA accounts billed through BAM Advisor Services, the portfolio management fees are billed and directly debited in advance on the first day of each quarter.

The stated minimum account size for Portfolio Management Services is \$250,000. In certain circumstances and at the discretion of BCM, BCM may waive the minimum account size requirement.

Mutual Fund and ETF Fees and Expenses: All fees paid to our firm for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds and ETFs to their shareholders. These fees and expenses are described in each fund's prospectus. These fees will generally include a management fee and other fund expenses. A client could invest in a mutual fund or and ETF directly, without the services of our firm. In that case, the client would not receive the services provided by us which are designed, among other things, to assist the client in determining which mutual fund or funds or ETFs are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and ETFs and the fees charged by us to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided. The Mutual Fund and ETF Fees and Expenses computed on a weighted average expense basis and stated as a percentage of the asset value of a client's account for BCM's various Portfolios are as follows:

All-Weather Balanced Portfolio	0.18%
All-Weather Growth Portfolio	0.15%
Social Values All-Weather Portfolio	0.32%
Social Values All-Weather Growth	0.41%
Under \$5,000 Portfolios	0.48% to 0.71%

The above fees are subject to change in the event there is a change in a mutual fund or ETF in a Portfolio, a change in the percentage allocation in each mutual fund or ETF in a Portfolio, or if the mutual fund or ETFs change the amount of fees associated with a mutual fund or ETF.

Brokerage and Custodian Fees

In addition to advisory fees paid to our firm, and the expenses of the mutual funds and ETFs, clients will also be responsible for all transaction, brokerage, and custodian fees incurred as part of their account management. Those fees consist of a \$20 transaction fee associated with any trade involving mutual funds from DFA and Vanguard. Please

see Item 12 of this Brochure for important disclosures regarding our brokerage practices.

Other Fees

There may there also be additional services fees charged by the custodian to accommodate special needs or requests of a client, including margin accounts fees, wire transfer fees, early trade settlement fees and other similar fees. These fees are incurred at the discretion of the client.

Summary

The combined advisory fees and mutual fund and ETF fees and expenses stated as a percentage of the asset value of a client's account for BCM's various Portfolios, and assuming the highest advisory fee shown above, are as follows:

All-Weather Balanced Portfolio	1.18%
All-Weather Growth Portfolio	1.15%
Social Values All-Weather Portfolio	1.32%
Social Values All-Weather Growth	1.41%
Under \$5,000 Portfolios	1.48% to 1.71%

Financial Planning Services

BCM provides financial planning services to clients with a minimum account size of \$500,000 in accordance with a written agreement that details the services to be performed in preparing the financial plan. The fees for the financial planning services are included in the investment management fees above. BCM does not receive any other compensation for its financial planning services, either directly or indirectly.

As part of the financial planning services, BCM may recommend that a client put more money into an account managed by BCM. A conflict of interest exists when BCM recommends that a client add money to their account since the amount of our fees increase as a result of the increase in the value of the client's account. Adherence to our fiduciary duty to our clients mitigates this risk since BCM only makes that recommendation if, after due consideration, such a recommendation is in the best interest of client, considering the client's goals and objectives.

Fees in General

Fees and costs are incurred whether a client account has gains or losses. Fees and costs will reduce the amount available to invest in a client's account and will therefore reduce investment returns over time.

The stated minimum account size for portfolio management services is \$250,000. Fees for our Portfolio Management Services and account minimums for all services are

negotiable based upon certain criteria (i.e. anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with client, etc.). As a result, in certain circumstances the fee schedule for a client will differ from the standard fee schedules shown above.

Discounts, not generally available to our advisory clients, are offered to family members and friends. We group certain related client accounts for the purposes of determining the account size and/or annualized fee. Certain legacy client agreements are governed by fee schedules different from those listed above.

With the exception of certain ERISA client fees billed through BAM Advisor Services that are billed in advance, we do not require or accept fees in advance of services rendered. Under no circumstances will BCM accept fees for services to be provided more than six (6) months in advance.

Account Termination

Clients will have a period of five (5) business days from the date of signing either the portfolio management services agreement or the financial planning agreement to unconditionally rescind the agreement and receive a full refund of all fees. Thereafter, the client may terminate the agreement at their discretion. Upon termination of any account, any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable.

Item 6. Performance-Based Fees and Side-By-Side Management

We do not charge any fees based on a share of capital gains on or capital appreciation of the assets of a client.

Item 7. Types of Clients

Our firm generally provides advisory services to individuals, companies, pension and profit-sharing plans, trusts, estates, charitable organizations, and other business entities.

Generally, we require a minimum account size of \$250,000 of assets under management for Portfolio Management Services, and a minimum account size of \$500,000 of assets under management for Financial Planning Services.

Item 8. Methods of Analysis, Investment Strategies and Risk of Loss

Our firm employs the following types of analysis to formulate client recommendations, which are reflected in the structure of the BCM All-Weather Growth Portfolio, the BCM All-Weather Balanced Portfolio, and other BCM Portfolios, as well as, in the BCM Market Risk Model which is used in the management of these portfolios:

Portfolios: The design of BCM's Portfolios is based on the strategy of investing in economically balanced non-correlated asset classes, such as, stock, bonds, precious metals and cash. These Portfolios are actively managed using BCM's proprietary Market Risk Model.

Asset Class Representation: BCM's approach within the Portfolios is to invest in broad-based asset classes rather than in individual securities. An asset class approach can be realized by owning indexed mutual funds or ETF's that reflect the composition and risk profile of the target asset class.

Mutual fund and/or ETF analysis: We look at the experience and track record of the manager of the mutual fund or ETF in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We primarily use indexed funds or ETFs within our portfolio design. We also look at the underlying assets in a mutual fund or ETF in an attempt to determine if there is significant overlap in the underlying investments held in other funds in the client's portfolio. For the Social Values Portfolios, since one or more funds are actively managed, rather than indexed, we also monitor the funds in an attempt to determine if they are continuing to follow their stated investment strategy.

A risk of mutual fund and/or ETF analysis is that, as in all securities investments, past performance does not guarantee future results. A manager who has been successful may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a fund or ETF, managers of different funds held by the client may purchase the same security, increasing the risk to the client if that security were to fall in value. There is also a risk that a manager may deviate from the stated investment mandate or strategy of the fund or ETF, which could make the fund or ETF less suitable of the client's portfolio.

BCM Market Risk Model: This model incorporates current financial, economic and monetary data to formulate an objective assessment of financial market risks. Within the model is an ongoing analysis of monetary policy, expected forward economic growth, as well as, certain trend following forms of market price analysis, including relative intra-market momentum analysis on broad stock market indices.

Risks for all forms of analysis: Our securities analysis method relies on the assumption that the companies whose securities we purchase and sell, the rating agencies that review these securities, and other publicly-available sources of information about these securities, are providing accurate and unbiased data. While we are alert to indications that data may be incorrect, there is always a risk that our analysis may be compromised by inaccurate or misleading information.

Our firm employs the following investment strategies to implement investment advice given to clients:

Long-term purchases: We mostly purchase securities with the idea of holding them in the client's account for a year or longer. We may do this because we believe the securities to be currently undervalued. We may do this because we want exposure to a particular asset class over time, regardless of the current projection for this class.

A risk in a long-term purchase strategy is that, by holding the security for this length of time, we may not take advantages of short-term gains that could be profitable to a client. Moreover, if our predictions are incorrect, a security may decline sharply in value before we make the decision to sell.

Short-term purchases: We purchase securities knowing that they may be held for a period of less than on year, depending on the guidance of our econometric model. We do this in an attempt to take advantage of conditions that we believe will soon result in a price swing in the securities we purchase.

A risk in a short-term purchase strategy is that, should the anticipated price swing not materialize, we are left with the option of having a loss upon sale. In addition, this strategy may result in a less favorable tax treatment of short-term capital gains.

Clients should understand that investing in any securities, including mutual funds and ETFs, involves a risk of loss of both income and principal.

Item 9. Disciplinary Information

Our firm has no reportable disciplinary events to disclose.

Item 10. Other Financial Industry Activities and Affiliations

Mr. Domingue, who is the Chief Compliance Officer of BCM, is the sole owner/member of Hille Investments, LLC, which is a holding company that has an ownership interest in a closely held operating company. Investment in either of these companies are not open to outside investors and advisory clients of our firm have not been, and will not be, solicited to invest in them.

These non-advisory activities present a potential conflict of interest to the extent that these non-BCM activities may require a time commitment from Mr. Domingue, thus limiting the amount of time he can dedicate to his duties with BCM. Approximately 10% of Mr. Domingue's time is devoted to these activities.

Ms. McMenemon, who is an Investment Advisor Representative of BCM, is the Managing Member of Compass Capital Partners, which holds a non-working interest in an oil and gas property. This investment vehicle is not open to outside investors and advisory clients of our firm have not been, and will not be, solicited to invest in this company or its ventures.

This non-advisory activity presents a potential conflict of interest to the extent that this non-BCM activity may require a time commitment from Ms. McMemon, thus limiting the amount of time she can devote to her duties with BCM. Ms. McMemon devotes less than 1% of her time to this activity.

Item 11. Code of Ethics, Participation in Client Transactions and Personal Trading

Code of Ethics Disclosure

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws. Our Code of Ethics includes policies and procedures for the review of quarterly securities transactions reports as well as initial and annual securities holdings reports that must be submitted by the firm's access persons. Among other things, our Code of Ethics also requires the prior approval of any acquisition of securities in a limited offering (e.g., private placement) or an initial public offering. Our code provides for oversight, enforcement and recordkeeping provisions. A copy of our Code of Ethics is available to our advisory clients and prospective clients upon request to Hille Domingue, Chief Compliance Officer, at the firm's principal office address.

Our firm or individuals associated with our firm may buy or sell securities identical to those recommended to or purchased for customers for their personal accounts. In addition, any related person(s) may have an interest or position in a certain security(ies) which may also be recommended to a client. This practice results in a potential conflict of interest, as we may have an incentive to manipulate the timing of such purchases to obtain a better price or more favorable allocation in rare cases of limited availability.

To mitigate these potential conflicts of interest and ensure the fulfillment of our fiduciary responsibilities, we have established the following restrictions:

1. No principal or employee of our firm may buy or sell securities for their personal portfolio(s) where their decision is substantially derived, in whole or in part, by reason of his or her employment unless the information is also available to the investing public on reasonable inquiry. No principal or employee of our firm may prefer his or her own interest to that of the advisory client;
2. It is the expressed policy of our firm that no person employed by us may purchase or sell any security prior to a transaction(s) being implemented for an advisory account, and therefore, preventing such employees from benefiting from transactions placed on behalf of advisory accounts;
3. We maintain a list of all securities holdings for our firm and anyone associated with this advisory practice with access to advisory recommendations;
4. We emphasize the unrestricted right of the client to decline to implement any

advice rendered, except in situations where our firm is granted discretionary authority;

5. All of our principals and employees must act in accordance with all applicable Federal and State regulations governing registered investment advisory practices; and
6. Any individual not in observance of the above may be subject to disciplinary action or termination.

Item 12. Brokerage Practices

Custody Of Assets

Our firm does not maintain custody of client assets in advisory account(s). Since our firm is given authority to withdraw fees from a client account and, in certain instances, clients sign a Standing Letter of Authorization giving the authority to transfer funds to a third-party designated by the client, the assets of the client must be maintained in an account at a “qualified custodian”, generally a broker-dealer or bank. Our firm recommends that clients use Charles Schwab & Co., Inc. (Schwab) or TD Ameritrade (TD), and as a FINRA-registered broker-dealers, Schwab and TD meet the requirements as a “qualified custodian”. Neither our firm nor any individual associated with our firm, are affiliated with Schwab or TD. Schwab and TD will hold client assets in a brokerage account and buy and sell securities when we instruct them to. While our firm recommends that clients use Schwab or TD, clients do not have to do so. If a client selects Schwab or TD as the custodian, the client will open an account with Schwab or TD by entering into an account agreement directly with Schwab or TD. Our firm does not open the account for clients, but will assist a client in doing so. Our firm does monitor the fees from Schwab and TD, and, may, from time to time, attempt to renegotiate the fees charged to our clients.

Recommending Brokers/Custodians

Our firm seeks to recommend a custodian/broker who will hold client assets and execute transactions on terms that are overall advantageous to the client. In doing so, a wide range of factors are considered, including, among other things: breadth of services offered, capability to execute, clear and settle trades, administrative and client support services, breadth of investment products made available, quality of service, competitiveness of the price for those services, reputation, financial strength, prior service to our other clients.

For our clients’ accounts maintained at Schwab, Schwab generally does not charge separately for custody services, but is compensated by charging fees on trades that it executes or that settle in clients’ Schwab accounts. Our firm does not request or accept the discretionary authority to determine the broker dealer to be used for client accounts. This means that our firm will not survey or shop the brokerage market place for best

execution on a transaction-by-transaction basis. Clients must direct us as to the broker dealer to be used for all client securities transactions. In directing the use of a particular broker or dealer, it should be understood that our firm will not have authority to negotiate commissions among various brokers, and the best transaction costs may not be achieved. We do monitor the fees from Schwab, and, may, from time to time, attempt to renegotiate the fees charged to our clients. *Not all advisers require their clients to direct brokerage.*

We do not have any formal or informal soft-dollar arrangements and do not receive any soft-dollar benefits. This means that we do not receive any research, access to industry analysts or conferences in return for sending a certain level of brokerage transactions to a particular broker dealer.

Our firm participates in the Schwab Advisor Services (formerly called Schwab Institutional) program offered to independent investment advisers by Charles Schwab & Company, Inc. (“Schwab”), a FINRA-registered broker dealer.

Through Schwab Advisor Services, Schwab provides us and our clients with access to institutional brokerage services – trading, custody, reporting and related services – many of which are not typically available to Schwab retail customers. Clients in need of brokerage and custodial services may have Schwab recommended to them. As part of the Schwab Advisor Services program, our firm receives benefits that it would not receive if it did not offer investment accounts through Schwab. These benefits include: receipt of duplicate client confirmations and bundled duplicate statements; access to a trading desk serving Schwab Advisor Services participants exclusively; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to client accounts; ability to have investment advisory fees deducted directly from client account; access to an electronic communication network for client order entry and account information; receipt of compliance publications; and access to investment products through Schwab that we may not otherwise have had access or that would require a significantly higher minimum initial investment by our clients. The services described above generally benefit you and your account. However, since we receive these services at no cost from Schwab, participation in the Schwab Advisor Services program results in a potential conflict of interest for our firm, as the receipt of the above benefits creates an incentive for us to recommend Schwab to clients.

Schwab offers other services that benefit only BCM and are intended to help us manage and further develop our business enterprise. These services include educational conferences and events, consulting on technology and business needs, consulting on legal and related compliance needs, publications and conferences on practice management and business succession and marketing consulting and support. If you did not maintain your account at Schwab, BCM would be required to pay for these services from its own resources.

The availability of these services from Schwab benefit us because we do not have to pay Schwab for these services. The fact that we receive these benefits from Schwab is an incentive for BCM to recommend the use of Schwab. This is a conflict of interest.

However, BCM believes the commendation of Schwab is in the best interest of the client. This conclusion is supported by the scope, quality and cost of Schwab's services and not by Schwab's services that benefit only BCM.

Our firm also participates in the TD Ameritrade Institutional program. TD Ameritrade Institutional is a division of TD Ameritrade, Inc. ("TD Ameritrade") member FINRA/SIPC. TD Ameritrade is an independent and unaffiliated SEC-registered broker-dealer. TD Ameritrade offers to independent investment Advisors, such as our firm, services which include custody of securities, trade execution, clearance, and settlement of transactions. Our firm receives benefits from TD Ameritrade through its participation in the program.

Our firm participates in TD Ameritrade's institutional customer program and our firm may recommend TD Ameritrade to a client for custody and brokerage services. There is no direct link between our firm's participation in the program and the investment advice we give our clients, although our firm receives economic benefit through its participation in the program that are typically not available to TD Ameritrade retail investors. These benefits include the following products and services (provided with cost or at a discount): receipt of duplicate client statements and confirmations; research related products and tools; consulting services; access to a trading desk serving our Advisors; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts); the ability to have advisory fees deducted directly from client accounts; access to an electronic communications network for client order entry and account information; access to mutual funds with no transaction fees and to certain institutional money managers; and compliance, marketing, research, technology and practice management products or services provided to our firm by third party vendors without cost or at a discount. Some of the products and services made available by TD Ameritrade through the program may benefit our firm but not benefit our client accounts. These products or services may assist our firm in managing our client accounts, including accounts not maintained at TD Ameritrade. Other services made available by TD Ameritrade are intended to help our firm manage and further develop our business. The benefits received by our firm or our personnel through participation in the program do not depend on the amount of brokerage transaction directed to TD Ameritrade. As part of our fiduciary duties to our clients, our firm endeavors at all times to put the interests of our clients first. Clients should be aware, however, that the receipt of economic benefit by our firm or our personnel in and of itself creates a conflict of interest and could indirectly influence our recommendation of TD Ameritrade for custody and brokerage services.

Clients are not under any obligation to effect trades through any recommended broker. However, we reserve the right to decline acceptance of any client account for which the client directs the use of a broker if we believe that this choice would hinder our fiduciary duty to the client and/or our ability to service the account.

Trade Aggregation

We may aggregate client trades when doing so is advantageous to our clients. Mostly, we will batch client transactions to receive volume discounts and to obtain better and more uniform pricing across client accounts. If we determine that aggregation of trades in a certain situation will be beneficial to our clients, transactions will be averaged as to price and will be allocated among our clients in proportion to the purchase and sale orders placed from each client account on any given day. On occasion, we aggregate employee trades with client trades.

Item 13. Review of Accounts

Portfolio Management Services

The individuals in BCM that provide investment advisory services to our clients will monitor the client accounts on a daily basis, perform reviews of account holdings for all clients on a quarterly basis, and rebalance the portfolios as needed. Accounts are reviewed for consistency with client investment strategy, asset allocation, risk tolerance and performance relative to the appropriate benchmark. More frequent reviews may be triggered by changes in an account holder's personal, tax or financial status. Economic and macroeconomic specific events may also trigger reviews.

In addition to the monthly statements and confirmations of transactions that clients receive from their broker dealer, our firm will provide quarterly holdings and/or performance reports.

Item 14. Client Referrals and Other Compensation

Our firm does not receive any additional compensation from third parties for providing investment advice to its clients.

We do receive an economic benefit from Schwab and TD Ameritrade in the form of the support products and services those firms make available to our firm. These products and services, how they benefit our firm, and the related conflicts of interest are described above under Item 12 Brokerage Practices. The availability to us of these products and services are not based on us giving particular investment advice, such as buying particular securities for our clients.

We currently pay referral fees to certain individuals who solicit business on behalf of our firm. If a client is introduced to us by an unaffiliated solicitor, we may pay that solicitor an ongoing referral fee ranging from 25% to 75% of the referred client's advisory fee paid to our firm.

Payment of referral fees for prospective client referrals creates a potential conflict of interest to the extent that such a referral is not unbiased and the solicitor is, at least partially, motivated by financial gain. Therefore, such a referral may be made even if our advisory services are not suitable to a particular client's needs or entering into an

advisory relationship with us is not, overall, in the best interest of the client. As these situations represent a potential conflict of interest, we have established the following restrictions in order to ensure our fiduciary responsibilities:

1. All such referral fees are paid in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940, and any corresponding state securities law requirements;
2. Any such referral fee will be paid solely from our investment management fee, and will not result in any additional charge to the client;
3. If the client is introduced to us by an unaffiliated solicitor, the solicitor, at the time of the solicitation, will disclose the nature of his/her/its solicitor relationship and provide each prospective client with a copy of our Form ADV Part 2 Brochure, together with a copy of the written disclosure statement from the solicitor to the client disclosing the terms of the solicitation arrangement between our firm and the solicitor, including the compensation to be received by the solicitor from us; and
4. All referred clients will be carefully screened to ensure that our fees, services, and investment strategies are suitable to their investment needs and objectives.

Item 15. Custody

Since we directly debit client fees from their custodial accounts, our firm is deemed to have constructive custody of client funds.

Additionally, certain clients have, and may in the future, sign a Standing Letter of Authorization (SLOA) that gives us the authority to transfer funds to a third-party as directed by the client in the SLOA. This is also deemed to give us custody. Custody is defined as any legal or actual ability by our firm to access client funds or securities. Normally, we would be required to conduct a surprise audit of the client accounts for which we are deemed to have custody. However, the rules governing the direct debit of client fees and SLOAs exempts us from the surprise audit rules if certain conditions are met. Those conditions are as follows:

1. Your assets are maintained by a qualified custodian.
2. You receive client statements directly from the custodian, and we make due inquiry to ensure that you are receiving your statements.
3. In the case of SLOAs, we make a determination that the third-party receiving the transfer is not related to BCM, confirm that the mailing address of the third-party transfer is not the same as BCM and that certain requirements are being met by the qualified custodian.

Schwab, TD or another qualified custodian that is selected by a client, maintains actual custody of client assets. Client statements will be sent directly to each client to the email or postal mailing address that is provided to Schwab, TD or another qualified custodian selected by the client. We urge clients to compare these statements to the periodic reports that are received from us. Should any discrepancies be noticed, please notify us and/or

the custodian of your client account as soon as possible. We will ensure that any third-party receiving funds from a client as authorized by an SLOA is not related to our firm, and that the other requirements of the qualified custodian are also being met.

Item 16. Investment Discretion

Clients granting us discretionary authority to determine which securities and the amounts of securities that are to be bought or sold for their account(s), grant BCM such authority in writing, in the executed investment management agreement.

Should the client wish to impose reasonable limitations on this discretionary authority, such limitations shall be included in this written authority statement. Clients may change/amend these limitations as desired. Such amendments must be submitted to us by the client in writing.

Item 17. Voting Client Securities

As a matter of firm policy, our firm does not vote proxies on behalf of clients. However, for the retirement plans for which our firm is the investment advisor, ERISA laws require our firm to vote the proxies unless the right to vote the proxies has been specifically reserved by the plan sponsor.

Clients will receive their proxies and other solicitations directly from their custodian or transfer agent and, with the exception of ERISA plans noted above, retain sole responsibility for voting. However, we may provide clients with consulting assistance regarding proxy issues if they contact us with questions at our principal place of business.

We will neither advise nor act on behalf of the client in legal proceedings involving companies whose securities are held in the client's account(s), including, but not limited to, the filing of "Proofs of Claim" in class action settlements. If desired, clients may direct us to transmit copies of class action notices to the client or a third party. Upon such direction, we will make commercially reasonable efforts to forward such notices in a timely manner.

Item 18. Financial Information

We do not provide financial information to our clients since we do not:

1. Have custody of client funds or securities, or
2. Receive payment of fees in advance that are in excess of \$1,200 and are for services to be rendered over more than 6 months, or
3. Have a financial condition that is reasonably likely to impair our ability to meet our commitments to our clients.

Part 2B of Form ADV: *Brochure Supplement*

Joseph Steckler Billeaud
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Telephone: (337) 233-7758

BCM Advisors, LLC
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06/19/2020

This brochure supplement provides information about Joseph Steckler Billeaud that supplements the BCM Advisors, LLC ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact Hille Domingue at hille@bcm-advisors.com if you did not receive our brochure or if you have any questions about the contents of this supplement.

Item 2. Educational Background and Business Experience

Joseph Steckler Billeaud, Chief Executive Officer, Chief Investment Officer

Year of Birth: 1954

Education:

Mr. Billeaud graduated from the University of Louisiana with a B.S. in Chemical Engineering.

Business Background:

Chief Executive Officer and Chief Investment Officer, BCM Advisors, LLC (formerly Billeaud Capital Management, LLC) from 04/2017 to present

Sole Owner, President and Chief Investment Officer, Billeaud Capital Management, Inc. from 10/1991 to 04/2017

Item 3. Disciplinary Information

Mr. Billeaud does not have any history of disciplinary events.

Item 4. Other Business Activities

Mr. Billeaud is not engaged in any other business or occupation.

Item 5. Additional Compensation

Mr. Billeaud does not receive any additional compensation from third parties for providing investment advice to its clients.

Item 6. Supervision

Joseph S. Billeaud, as the Chief Executive Officer and Chief Investment Officer, is the principal executive of the firm, and is responsible for all employee supervision, including himself. He can be reached at (337) 233-7758. Although Mr. Billeaud does not have a direct supervisor, his activities also monitored by Hille Domingue, Chief Compliance Officer. This oversight includes overseeing the periodic testing of client accounts to ensure that client objectives and mandates are being met.

Part 2B of Form ADV: *Brochure Supplement*

George Whitfield Holland, IV
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1018 Harding Street
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06/19/2020

This brochure supplement provides information about George Holland, IV that supplements the BCM Advisors, LLC ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact Hille Domingue at hille@bcm-advisors.com if you did not receive our brochure or if you have any questions about the contents of this supplement.

Item 2. Educational Background and Business Experience

George Whitfield Holland, IV, Investment Adviser Representative

Year of Birth: 1964

Education:

Mr. Holland graduated from the Louisiana State University with a B.A. in Economics in 1986 and with a Masters degree in Business Administration in 1989.

Business Background:

Director of Advisor Services, Investment Adviser Representative, BCM Advisors, LLC (formerly Billeaud Capital Management, LLC) from 06/2018 to present.

Chief Operations Officer, Investment Adviser Representative, Billeaud Capital Management, LLC from 04/2017 to 06/2018.

Investment Adviser Representative, Billeaud Capital Management, Inc from 07/2009 to 04/2017.

Registered Representative and Investment Adviser Representative, Cullen Investment Group from 08/1995 to 10/2005 and from 04/2008 to 07/2009.

Trust Officer, Trust Bank of the U.S. from 07/1991 to 08/1995.

Associate, Professional Asset Management from 09/1986 to 07/1991.

Missionary, Family Mission Company from 11/2005 to 03/2008

Item 3. Disciplinary Information

Mr. Holland does not have any history of disciplinary events.

Item 4. Other Business Activities

Mr. Holland is not engaged in any other business or occupation.

Item 5. Additional Compensation

Mr. Holland does not receive any additional compensation from third parties for providing investment advice to its clients.

Item 6. Supervision

Although Mr. Holland does not report directly to anyone, he is subject to supervision by Joseph S. Billeaud. Mr. Billeaud can be reached at (337) 233-7758. Mr. Billeaud is the Chief Executive Officer and is responsible for all employee supervision. Additionally, Mr. Billeaud is the Chief Investment Officer and responsible for formulating and monitoring of investment advice offered to clients and overseeing all material investment policy changes. Mr. Holland's activities are also monitored by Hille Domingue, Chief Compliance Officer, which monitoring includes overseeing the periodic testing of client accounts to ensure that client objectives and mandates are being met.

Part 2B of Form ADV: *Brochure Supplement*

Montgomery Gossen, CFP®
1018 Harding Street
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BCM Advisors, LLC
1018 Harding Street
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06/19/2020

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Item 2. Educational Background and Business Experience

Montgomery Carter Gossen, Investment Adviser Representative and Certified Financial Planner

Year of Birth: 1987

Education:

Mr. Gossen graduated from Louisiana State University with a B.S. in Agriculture Business. Mr. Gossen is also a Certified Financial Planner.

Business Background:

Director of Financial Planning, Certified Financial Planner, and Investment Adviser Representative, BCM Advisors, LLC (formerly Billeaud Capital Management, LLC) from 12/2018 to present.

Investment Advisory Representative and Certified Financial Planner, Billeaud Capital Management, LLC from 04/2017 to 12/2018.

Investment Adviser Representative, Billeaud Capital Management, LLC from 03/2017 to 04/2017.

Investment Adviser Representative, Billeaud Capital Management, Inc. from 02/2016 to 03/2017.

Investment Adviser Representative, Ahrens Investment Partners from 08/2015 to 02/2016.

Client Services Representative, Advent Software from 12/2013 to 08/2015.

Sales, Sysco Louisiana Foods from 01/2012 to 12/2013.

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- *Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;*
- *Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;*
- *Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and*
- *Ethics – Agree to be bound by CFP Board’s Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP®professionals.*

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- *Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and*
- *Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP®professionals must provide financial planning services in the best interests of their clients.*

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3. Disciplinary Information

Mr. Gossen does not have any history of disciplinary events.

Item 4. Other Business Activities

Mr. Gossen is not engaged in any other business or occupation.

Item 5. Additional Compensation

Mr. Gossen does not receive any additional compensation from third parties for providing investment advice to its clients.

Item 6. Supervision

Joseph S. Billeaud is the Chief Executive Officer and is responsible for all employee supervision, including the supervision of Mr. Gossen. He can be reached at (337) 233-7758. Additionally, Mr. Billeaud is the Chief Investment Officer and responsible for formulating and monitoring of investment advice offered to clients and overseeing all material investment policy changes. Mr. Gossen's activities are also monitored by Hille Domingue, Chief Compliance Officer, which monitoring includes overseeing the periodic testing of client accounts to ensure that client objectives and mandates are being met.

Part 2B of Form ADV: *Brochure Supplement*

Erin Despot McMenemon
2930 Laurel Street
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Telephone: (337) 233-7758

06/19/2020

This brochure supplement provides information about Erin Despot McMenemon that supplements the BCM Advisors, LLC ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact Hille Domingue at hille@bcm-advisors.com if you did not receive our brochure or if you have any questions about the contents of this supplement.

Item 2. Educational Background and Business Experience

Erin Despot McMemon, Investment Adviser Representative.

Year of Birth: 1983

Education:

Masters of Business Administration from the A.B. Freeman School of Business at Tulane University.

B.S. in Finance from Louisiana State University.

Business Background:

Investment Adviser Representative, BCM Advisors, LLC (formerly Billeaud Capital Management, LLC) from 12/2016 to present.

Managing Director, Alpina Capital, LLC from 06/2013 to 07/2016.

Analyst, Tierra from 01/2012 to 06/2013.

Analyst (Part Time), Johnson Rice, from 05/2012 to 08/2012.

Analyst (Part Time), Ideavillage, from 09/2011 to 04/2012.

Analyst, Commonwealth Advisors from 06/2007 to 08/2011.

Associate, PriceWaterhouseCoopers from 08/2005 to 06/2007.

Item 3. Disciplinary Information

Ms. McMemon does not have any history of disciplinary events.

Item 4. Other Business Activities

Ms. McMemon is the Managing Member of Compass Capital Partners, 2930 Laurel Street, New Orleans, LA, (2012 to present) which holds a non-working interest in an oil and gas well. She devotes less than 1% of her time to this activity.

Please refer to Item 10 of Part 2A of this Brochure for a detailed explanation of how our firm addresses these potential conflicts of interest.

Item 5. Additional Compensation

Ms. McMenemon does not receive any additional compensation from third parties for providing investment advice to her clients.

Item 6. Supervision

Ms. McMenemon is supervised by Joseph S. Billeaud. Mr. Billeaud can be reached at (337) 233-7758. Mr. Billeaud is the Chief Executive Officer and is responsible for all employee supervision. Mr. Billeaud is also the Chief Investment Officer and responsible for formulating and monitoring of investment advice offered to clients and overseeing all material investment policy changes. Ms. McMenemon's activities are also monitored by Hille Domingue, Chief Compliance Officer, which monitoring includes overseeing the periodic testing of client accounts to ensure that client objectives and mandates are being met.

Part 2B of Form ADV: *Brochure Supplement*

Jonas Carroll Lowery, CFP®
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06/19/2020

This brochure supplement provides information about Jonas Carroll Lowery that supplements the BCM Advisors, LLC ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact Hille Domingue at hille@bcm-advisors.com if you did not receive our brochure or if you have any questions about the contents of this supplement.

Item 2. Educational Background and Business Experience

Jonas Carroll Lowery, Investment Adviser Representative and Certified Financial Planner

Year of Birth: 1992

Education:

Mr. Lowery graduated from the University of Louisiana at Lafayette with a BS in Business Administration, Major in Finance. Mr. Lowery is also a Certified Financial Planner.

Business Background:

Certified Financial Planner, and Investment Adviser Representative, BCM Advisors, LLC (formerly Billeaud Capital Management, LLC) from 04/2019 to present.

Financial Planning Associate, Billeaud Capital Management, LLC from 02/2019 to 04/2019.

Credit Analyst, MidSouth Bank, Lafayette, Louisiana, from 01/2016 to 02/2019.

Sales Representative, Liberty Mutual Insurance Company, Lafayette, Louisiana from 05/2015 to 01/2016.

Teller, Iberia Bank, Lafayette, Louisiana from 08/2014 to 05/2015.

Sales Representative, Northwestern Mutual, Lafayette, Louisiana from 05/2014 to 08/2014.

Credit Clerk, Home Bank, Lafayette, Louisiana from 06/2013 to 05/2014.

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- *Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;*
- *Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and*
- *Ethics – Agree to be bound by CFP Board’s Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP®professionals.*
Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:
- *Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and*
- *Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP®professionals must provide financial planning services in the best interests of their clients.*

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3. Disciplinary Information

Mr. Lowery does not have any history of disciplinary events.

Item 4. Other Business Activities

Mr. Lowery is the owner of Lowery Ventures, LLC, which owns and maintains rental real estate. Mr. Lowery devotes 1 to 2 hours per month to this business.

Item 5. Additional Compensation

Mr. Lowery does not receive any additional compensation from third parties for providing investment advice to its clients.

Item 6. Supervision

Joseph S. Billeaud is the Chief Executive Officer and is responsible for all employee supervision, including the supervision of Mr. Lowery. He can be reached at (337) 233-7758. Additionally, Mr. Billeaud is the Chief Investment Officer and responsible for formulating and monitoring of investment advice offered to clients and overseeing all material investment policy changes. Mr. Lowery's activities are also monitored by Hille Domingue, Chief Compliance Officer, which monitoring includes overseeing the periodic testing of client accounts to ensure that client objectives and mandates are being met.